

Manu Choudhary

Manu currently serves as the CEO of DMALINK, a prominent independent electronic trading, analytics, and market data venue specialising in institutional EM FX.

Additionally, he is a Co-Founder of DeFinity Markets, an institutional ECN and De-Fi marketplace focused on cryptocurrencies and Central Bank Digital Currencies (CBDC), working in tandem with a major bank.

Prior to his current roles, Manu spent 16 years at Lloyds Bank and Barclays investment banks, where he worked in fixed income, currencies, commodities, and OTC derivative sales and structuring.

With a tech-focused mindset, Manu is also an entrepreneur, venture investor, and crypto NFT artist.

Manu is recognised as a subject matter expert in emerging financial technologies, particularly electronic trading, digital assets, private blockchain, decentralised finance, quantum computing, and deep learning artificial intelligence.

He holds a Master's Degree in Business Administration and a bachelor's Degree in Psychology.

Manu has successfully addressed critical management agendas throughout his career, including regulatory compliance, remediation projects, and commercial initiatives. He was crucial in redesigning sales and record-keeping processes to meet regulatory standards such as MiFID Retail and Professional counterparties.

Furthermore, Manu has worked with renowned institutions such as Scottish Widows to identify, assess and mitigate regulatory risk for entrance into new asset classes and bolster compliance monitoring.

Manu also has experience working with Central Banks on wholesale Central Banks Digital Currency (CBDC) implementation.

Within Wealth Management, whilst at Barclays, Manu helped define the client acquisition strategy for Barclays Wealth in conjunction with the head of the UK Private bank. Focusing on clients of the investment bank that were not holding their personal assets within the group and leveraging upon existing IB relationships to help build AUM for Barclays Wealth.

This tactical sales strategy was scaled across the group and helped enhance the client experience and distribution of wealth products and services.

With his extensive expertise in digital assets and emerging financial technologies, Manu Chaudhary is a respected figure in the industry, driving innovation and facilitating growth in the digital economy.